



January 2009

Dear Sir / Madam

It's that time of the year again so we thought we would send out our annual update and let you know what is new at the Beech Tree as there are lots of things happening which we thought you might like to know about.

Firstly though, we want to thank you for your continued support, which we do not take for granted, particularly in credit crunch times, and are grateful to you. That's why we work hard at trying to add improvements to your experience each time you come. As we also would like to support you in these difficult times, we are giving you a **double discount on your bonus card** throughout January & February. That means you can save 20% off your food bill instead of 10% and you can use this offer as often as you like.

Our **New menu** starts on the 2nd of January, and has all your favourite dishes incorporated into the main menu with a few new dishes added. In October we invested in a massive Pizza oven and with the skill of our chefs we are now making **our own thin based authentic Italian pizzas**. This adds another dimension to our menu allowing some people to enjoy our **high tea menu**, which features on the menu until at least March and allowing others to now enjoy pizzas added into the already massive choice of main courses. We are hoping to launch our **new kids menu** in January. It is a common misconception that we use a lot of frozen products to be able to cope with our extensive menu. The truth in fact is the opposite. A trade secret is that one piece of chicken can obviously be cut into strips or used as a breast and it can be turned into 10 different dishes on the menu. If we didn't cook to order we couldn't cope with the size of the menu, nor could we store the products for the menu. That's why we have a team of 5 or 6 chefs most of the time. We do not do fast food at the Beech Tree, we cook food as fast as we possibly can!

We have launched our new **"Take me Home"** menu which also incorporates our new pizzas. Now you can also have restaurant quality food with no washing up to do after you get home. We encourage people to phone in an order so that we can have it ready for your arrival. Our new website is live, and will give you all the information that you might need, including all the menus - find it at www.thebeechtreeinn.co.uk

This year we are not closing the middle two weeks of January as we have previously done. However we are going to close every Monday & Tuesdays through till March to allow us to get some of our wee refurbishments completed, so please remember we are **open Wednesdays to Sundays**. This year we will be painting inside, fixing the bridge at the burn, along with other jobs to get us ready for the year. Obviously the credit crunch is affecting everyone, so we think it is more sensible to be closing on Tuesdays as well as Mondays. This allows us to streamline the business to ensure its continued success into the future. There will not be any redundancies, but we have to be sensible with closing on the quieter days, which gives us the opportunity to have an on-going small refurbishment program in place that can be done in two days.

As you are probably aware I took over the **Rob Roy Inn at Buchlyvie** in March this year. We are now beginning to get things the way that we want over there. I have deliberately made sure the Rob Roy is very different to the Beech Tree as it is a local pub and now serves traditional pub food. We have just launched our **credit crunch menu** which has all starters priced at £2.50, all main courses priced at £5.00, steaks at £10.00, and all desserts at £2.50. It's doing well.


All that's left to say is we wish you all the very best for 2009 & thank you once again for eating at the Beech Tree, because we couldn't do it without your continued support.

With regards & thanks

Lynne Alldritt
Proprietor

P.S - Help us save paper, send an email to Beechtreeinn@btconnect.com so that we can send you offers via email.

Proprietor: Lynne Alldritt
Oakstrong Ltd t/a The Beech Tree Inn · Dumgoyne · By Killearn · G63 9LA
Tel: 01360 550 297
Email: beechtreeinn@btconnect.com · Website: www.thebeechtreeinn.co.uk
Registered No. 187839 · VAT No. 817098511

 **healthyliving** award an initiative of the Scottish Consumer Council & the Scottish Executive